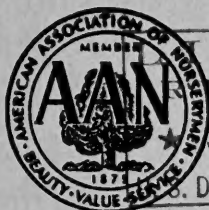


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# Heberle Nursery Co.

Telephone—BUTler 8-2563



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JAN 16 1961

U. S. Department of Agriculture

## Price List

1961



We Have Served the Fruit  
Growers for Over 40 Years



*Remember you can pay more, but you can't buy  
better trees*

### OUR GUARANTEE

We guarantee to deliver well grown trees and plants, which, if properly handled and planted, will grow. However, if, due to unfavorable weather, such as drought, excess rainfall, or other conditions over which we have no control, they fail to grow, we will replace at half price the following season—you to notify us not later than July 15th.

Please send your want list for Shade  
Trees, Shrubs, Roses and Evergreens

## Heberle Nursery Co.

Office: 478 Browncroft Blvd.  
Storage: 751 Browncroft Blvd.  
Rochester 10, N. Y.

## HEBERLE NURSERY COMPANY

### PLAN TO PLANT YOUR NEXT ORCHARD WITH TRUE TO NAME TREES

Growing Fruit Trees Is Our Specialty

### OUR TRUENESS TO NAME INSPECTION

All saleable Apple, Pear, Plum, Sweet and Sour Cherry varieties propagated and growing at the Heberle Nursery Company, Rochester, New York have been examined by the Massachusetts Trueness to Name Inspection Service. To the best of our knowledge, these trees are true to name as they now stand in the Nursery row.

### OUR REFERENCES:

Genesee Valley Union Trust Company,  
Rochester, New York

Central Trust Company, Brighton Branch,  
Rochester, New York

### HOW TO FIGURE NUMBER OF PLANTS PER ACRE

Multiply the distance the plants are to be set apart by the width of the row. This result divided into 43,560 square feet in an acre is the number of trees or plants required to plant an acre.

WE DELIVER BY TRUCK TO YOUR DOOR

— NO CHARGE —

(Size of Order Permitting)

ALL VARIETIES LISTED ACCORDING TO  
RIPENING SEASON

# HEBERLE NURSERY COMPANY

## APPLES

Standard	25-49	50-99	100	1000
2 Yr. Large 4-6 ft. ....	\$1.75	\$1.35	\$1.10	\$1.00
2 Yr. Medium 3½-5 ft. ....	1.30	1.10	1.00	.90
1 Yr. Large 3½ ft. and up..	1.30	1.10	.95	.90
1 Yr. 3 ft. and up. ....	1.10	1.00	.90	.80
WELLINGTON .....	Mid-August			
LODI .....	Mid-August			
EARLY McINTOSH .....	Mid-August			
RED MELBA .....	Late August			
HYSLOP CRAB .....	Early September			
WEALTHY .....	Mid-September			
MILTON .....	Mid-September			
SOLID RED McINTOSH .....	October			
WEBSTER .....	October			
CORTLAND .....	October			
MACOUN .....	October			
TWENTY OUNCE .....	Late October			
R. I. GREENING .....	November			
DBLE. RED DELICIOUS .....	November			
SPARTAN .....	November			
YELLOW DELICIOUS .....	November			
MONROE .....	November			
LADY .....	November			
JONATHAN .....	Late November			
NORTHERN SPY .....	Late November			
RED STAYMAN .....	Late November			
RED ROME .....	Late November			
IDA RED .....	Late November			
GALLIA BEAUTY .....	Late November			

## DWARF APPLES

### MALLING

Root Stock No. 1, 2, 7 and 9

### INTER-STEM DWARF

Makes Same Size Tree as Malling No. 7

One Year	25	50	100	1000
	Each	Each	Each	Each
	\$2.00	\$1.75	\$1.50	\$1.25
Two Year	2.25	2.00	1.75	1.50

## APRICOT AND NECTARINES

One Year 9/16" .....	\$2.00	\$1.75
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## QUINCES

Two Year 1½" .....	\$2.00	\$1.75
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ALL VARIETIES LISTED ACCORDING TO  
RIPENING SEASON

# HEBERLE NURSERY COMPANY

## CHERRIES—Sour

	25-49	50-99	100	1000
2 Yr. Large 4-5 ft.....	\$1.75	\$1.35	\$1.20	\$1.10
2 Yr. Medium 3-4 ft.....	1.30	1.20	1.10	1.00
1 Yr. Ex. Large 4-5 ft.....	1.75	1.35	1.20	1.10
1 Yr. Large 3½-4 ft.....	1.30	1.20	1.10	1.00
1 Yr. Medium 3 ft. and up.	1.10	1.00	.90	.80
1 Yr. Small 2 ft. and up....	.85	.75	.70	.65

(Mazzard Root 10c Higher)

MONTMORENCY ..... July  
 ENGLISH MORELLO ..... July

Our Cherries are budded from Virus Free wood

## PEACHES

	25-49	50-99	100	1000
Ex. Large 5-6 ft.....	\$1.45	\$1.20	\$1.00	\$ .90
Large 4-5 ft. ....	1.10	1.00	.90	.85
Medium 3-4 ft.....	.85	.80	.75	.70
Small 2-3 ft. ....	.75	.70	.55	.50

EARLY EAST ..... Early August

EARLY RED FREE

FISHER

JERSEYLAND

RED HAVEN

GOLDEN JUBILEE

FAIR HAVEN

TRIOGEM

ROCHESTER

SUN HIGH

SOUTHLAND

HALE HAVEN

RICH HAVEN

SUN HAVEN

GOLDRAY

VALIANT

GOLDEN EAST

BLAKE

ELBERTA

J. H. HALE

AMBER GEM

RIO OSO GEM ..... Mid-September

ALL VARIETIES LISTED ACCORDING TO  
 RIPENING SEASON

# HEBERLE NURSERY COMPANY

## PEARS

Standard	25-49	50-99	100	1000
2 Yr. Large 5-6 ft. ....	\$1.75	\$1.35	\$1.20	\$1.10
2 Yr. Medium 4-5 ft. ....	1.30	1.20	1.10	1.00
1 Yr. Large 3½ ft. and up..	1.30	1.20	1.10	1.00
1 Yr. 3 ft. and up. ....	1.20	1.10	1.00	.90
CLAPP'S FAVORITE .....				Mid-August
BARTLETT .....				Early September
SECKEL .....				Mid-September
BEURRE BOSC .....				Late September

## PLUMS

	25-49	50-99	100	1000
2 Yr. Large 5-6 ft. ....	\$1.75	\$1.35	\$1.20	\$1.10
2 Yr. Medium 4-5 ft. ....	1.30	1.20	1.10	1.00
1 Yr. Large 3½ ft. and up..	1.30	1.20	1.10	1.00
1 Yr. 3 ft. and up. ....	1.10	1.00	.90	.80
SANTA ROSA .....				Mid-August
BURBANK .....				Mid-August
ABUNDANCE .....				Mid-August
BRADSHAW .....				Mid-August
STANLEY .....				Mid-September
FELLEMBURG .....				Mid-September
SHROP. DAMSON .....				Late September

## CHERRIES—Sweet

	25-49	50-99	100	1000
2 Yr. Large 5-6 ft. ....	\$2.00	\$1.75	\$1.50	
2 Yr. Medium 4-5 ft. ....	1.60	1.35	1.25	
1 Yr. Large 3½ ft. and up..	1.65	1.35	1.25	
1 Yr. 3 ft. and up. ....	1.50	1.25	1.00	

(Mazzard Root 10c Higher)

BLACK TARTARIAN .....	June
EMPEROR FRANCIS .....	Early July
NAPOLEON .....	Early July
VICTOR .....	Early July
BING .....	Early July
BLACK GIANT .....	Mid-July
SCHMIDT'S .....	Mid-July
WINDSOR .....	Mid-July
HEDELFINGEN .....	Mid-July
LAMBERT .....	Late July

ALL VARIETIES LISTED ACCORDING TO  
RIPENING SEASON

## CURRANTS

	100	1000
Two year No. 1	\$20.00	\$175.00
One year No. 1	18.00	150.00

## GRAPES

	10	100	1000
Two year No. 1	\$3.50	\$33.00	\$150.00
One year No. 1	3.00	25.00	140.00
Caco (Red)		Portland (White)	
Fredonia (Black)		Concord (Blue)	
Niagara (White)		Delaware (Red)	
Van Buren (Black)		\$35.00	\$200.00
		each	10
Golden Muscat		\$1.00	\$7.50
Concord Seedless		1.00	7.50

## BLACK RASPBERRIES

Cumberland, Logan and Morrison

	100	1000
No. 1 Transplants	\$26.00	\$140.00
No. 1 Tips	15.00	70.00

## RED RASPBERRIES

Latham and Indian Summer

	100	1000
1 Year Suckers	\$15.00	\$85.00

## PURPLE RASPBERRIES

Columbian and Sodus

	100	1000
No. 1 Tips	\$15.00	\$85.00

## BLACKBERRIES

Alfred, Blowers and Ildorado

	100	1000
No. 1 R. C.	\$15.00	\$85.00

## ASPARAGUS

	100	1000
Two Year	\$7.00	\$35.00
One Year	6.00	30.00

## EVERGREENS

		each	10 or more
Taxus, Spreading	2/2½'	\$6.00	\$5.50
	18/24"	5.00	4.50
	15/18"	3.50	3.00
Taxus, Upright	2/2½'	7.00	6.50
	18/24"	6.00	5.50
Hemlock	2/2½'	4.00	3.50
	18/24"	3.50	3.00
Juniper, Pfritzeranna	2/2½'	5.00	4.50
	18/24"	4.50	4.00
Pine, Muhgo	18/24"	4.00	3.50
	15/18"	3.50	3.00
Arbor Vitae, American	3/3½'	4.00	3.50
	2/3'	3.50	3.00
Arbor Vitae, Pyramidal	2/2½'	4.00	3.50
	18/24"	3.50	3.00
Norway Spruce	18/24"	1.75	1.25
	15/18"	1.50	1.00



